



# Position papers to participate in the W3G Workshop on Multimodal Interaction

Submitted by Vida Software

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## ABOUT THIS DOCUMENT

This document contains information from VIDA Software.

## INTENDED AUDIENCE

The present document is suitable for public dissemination.



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## 1 Summary

This document describes Vida Software's position papers in order to participate in the W3C Workshop on Multimodal Interaction that it will hold in Sophia Antipolis, France, on 19/20 July 2004. The goal is to show that Vida Software has an active interest in the area, and that the workshop will benefit from their presence.

We stand ready to answer to any questions that may arise from this document and we look forward to hearing from you soon.

## 2 Vida Software at a glance

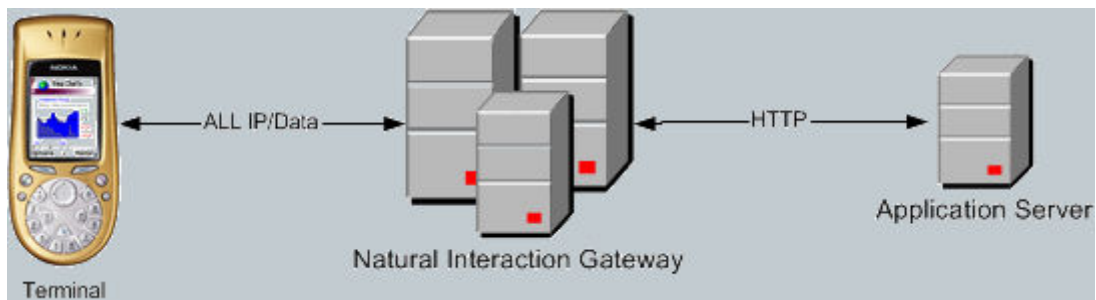
Vida Software is the leading provider of carrier grade Natural Interaction infrastructure software which enhanced mobile application usability by simultaneously enriching and simplifying the user interface.

Vida Software is a privately held company headquartered in Barcelona, Spain, with presence in London and Madrid.

### 2.1 Features of Natural Interaction technology

Vida Software's unique infrastructure technology enables services providers and application/content developers alike can easily enhance their applications to support multiple interaction modes.

Vida Software's Natural Interaction platform is targeted at 2.5 G and above networks and supports industry standards such as WML, HTML, XHTML, and VoiceXML. A wide range of mobile OS are supported, including the Symbian platforms, which additionally benefit from a Native C++ & Java Natural Interaction.





## 2.2 References

- Four trials made with Vodafone Group.
- Two trials with another mobile operator.
- One trial with a Bank.

## 2.3 Vida Software - Symbian Press release

*24 of July 2003 : Vida Software Joins Symbian Platinum Program:*

Vida software to enhance smartphone usability with natural interaction framework

Barcelona, Spain 24 of July 2003 Vida Software, the leading provider of natural interaction technology for mobile devices, announced today that it has joined the Symbian Platinum Program to support the emerging market for Symbian OS smartphones. As a Platinum Partner, Vida Software is extending its natural interaction solutions to the Symbian ecosystem. Symbian develops and licenses Symbian OS, the global industry standard operating system for advanced mobile phones which is licensed to the worlds leading handset manufacturers.

"This partnership reflects our commitment to dramatically increase smartphone usability through the delivery of a complete natural interaction framework for both new and existing data & content services, said Rafael del Valle, founder of Vida Software. By becoming a Symbian Platinum Partner, our customers will now have access to our natural interaction and distributed speech recognition solutions on all leading mobile multimedia platforms. Application and content providers are excited about the new frontiers that a multimodal infrastructure opens up for them, boosting mobile application usability."

Vida Softwares technology significantly enhances the end users experience when accessing data and content services. Unlike many speech recognition solutions, Vida Softwares technology is speaker independent, and requires no training. Once provisioned with Vida Softwares technology, any Symbian OS- based phone end-user could just "speak and go", whether ordering an airline ticket, adding an appointment to a calendar or locating a given address on a map. The opportunity for content providers are virtually limitless, thanks to a toolkit which is unparalleled in terms of ease of implementation.

"Vida Software offer an innovative natural interaction solution", said Martin Coul, Technology Partner Program Director, of Symbian. "By becoming a Symbian



Platinum Partner, Vida Software ensures the close integration of their solutions with Symbian, offering an enhanced experience to Symbian OS phone users."

The Symbian Platinum Program includes companies that have a technology or strategic position that is key to the success of mobile computing technology surrounding Symbian OS. As part of the program, Platinum Partners benefit from a range of commercial services, including technical support and joint marketing opportunities as well as privileged access to Symbian OS source code and a dedicated Partner Support team. For more information see [www.symbian.com/partners/part-platnm.html](http://www.symbian.com/partners/part-platnm.html)

Notes to Editors:

#### 1. About Symbian

Symbian is a software licensing company which develops and licenses Symbian OS, the global open industry standard operating system for advanced, data-enabled mobile phones. Symbian has licensed Symbian OS to the world's leading mobile phone manufacturers including Motorola, Nokia, Samsung, Siemens and Sony Ericsson. Publicly announced products based on Symbian OS include the BenQ P30, Samsung SGH-D700, Siemens SX-1, NTT DoCoMo FOMA F2051 built by Fujitsu, Sony Ericsson P800 Smartphone, Nokia 9200 Communicator range as well as the 7650, 6600, 3650 and N-Gage.

Symbian has its global headquarters in London, United Kingdom with development sites in Europe and Asia. For further information about Symbian, please see [www.symbian.com](http://www.symbian.com) or email [press@symbian.com](mailto:press@symbian.com)

#### 2. About Vida Software

Vida Software is a privately held company headquartered in Barcelona, Spain, with offices in London and Madrid. Established in 2001, it is the leading provider of natural interaction technologies for multi-media devices. The unique, non-intrusive infrastructure technology enables service providers and application/content developers alike to easily enhance their applications to support multiple interaction modes. For further information about Vida Software, please see [www.vida-software.com](http://www.vida-software.com)