



SYSTEMATIC THOUGHT LEADERSHIP FOR INNOVATIVE BUSINESS

# SAP Research and MMI

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- ♦ What is SAP ?
- ♦ SAP Research programs
- ♦ SAP Research activities in Sophia Antipolis
- ♦ Multimodality related work @ SAP Research
- ♦ Research topics of interest
- ♦ Conclusion / Questions



SAP AG was founded in 1972 in Walldorf - Germany

SAP AG in 2003 revenues: € 7.0 billion

- ♦ **30 000 SAP employees (December 2003)**
- ♦ **70 000 installations**

12 million users in 120+ countries team with us to

- ♦ **Integrate their business processes**
- ♦ **Extend their competitive capabilities**
- ♦ **Get a better return on investment at a lower total cost of ownership**

Unique Partner Ecosystem

- ♦ **More than 1,500 partners**
- ♦ **Overall more than 120,000 SAP partner certificates**

- ♦ ~22,000 companies run SAP - the largest installed base in the enterprise software sector
- ♦ Strong focus on R&D with ~9,000 developers & researchers – a bigger investment than any other business software vendor
- ♦ Strategic vertical solutions for 28 industries
- ♦ Only application suite built on an open integration and application platform: SAP NetWeaver
- ♦ SAP is one of the best known brands globally according to Business Week – ranks #35 among the Top 100 brands



**Human Computer Interaction & User Interfaces**

**Business Process Modeling & Management**

**Knowledge & Information Representation & Management**

**Security & Trust**

**Smart Items**

**Software Engineering & Productivity (Practices & Tools)**

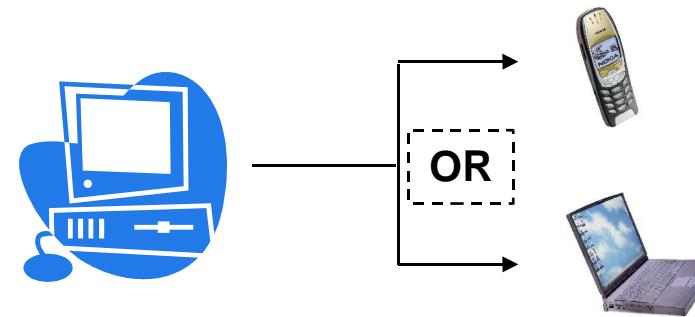
**Enterprise Application/Information System Architecture**

Legend: Research Programs

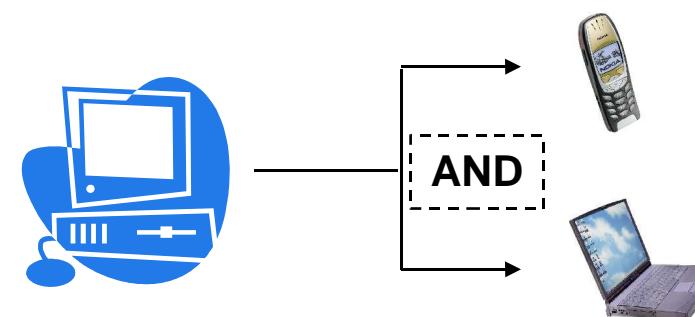
- ♦ **Security and Trust:**
  - ♦ **FP6 projects: eJustice and Mosquito**
  - ♦ **Fraud detection, software security in the areas of cross-border workflows and remote workers**
- ♦ **Software Engineering and Architecture**
  - ♦ **Device Independence**
  - ♦ **SVG based workflow viewer**

## Two orientations:

- ♦ **Multiple devices for access, but not at the same time: device independence**
  - \* Infrastructure
  - \* Authoring environment

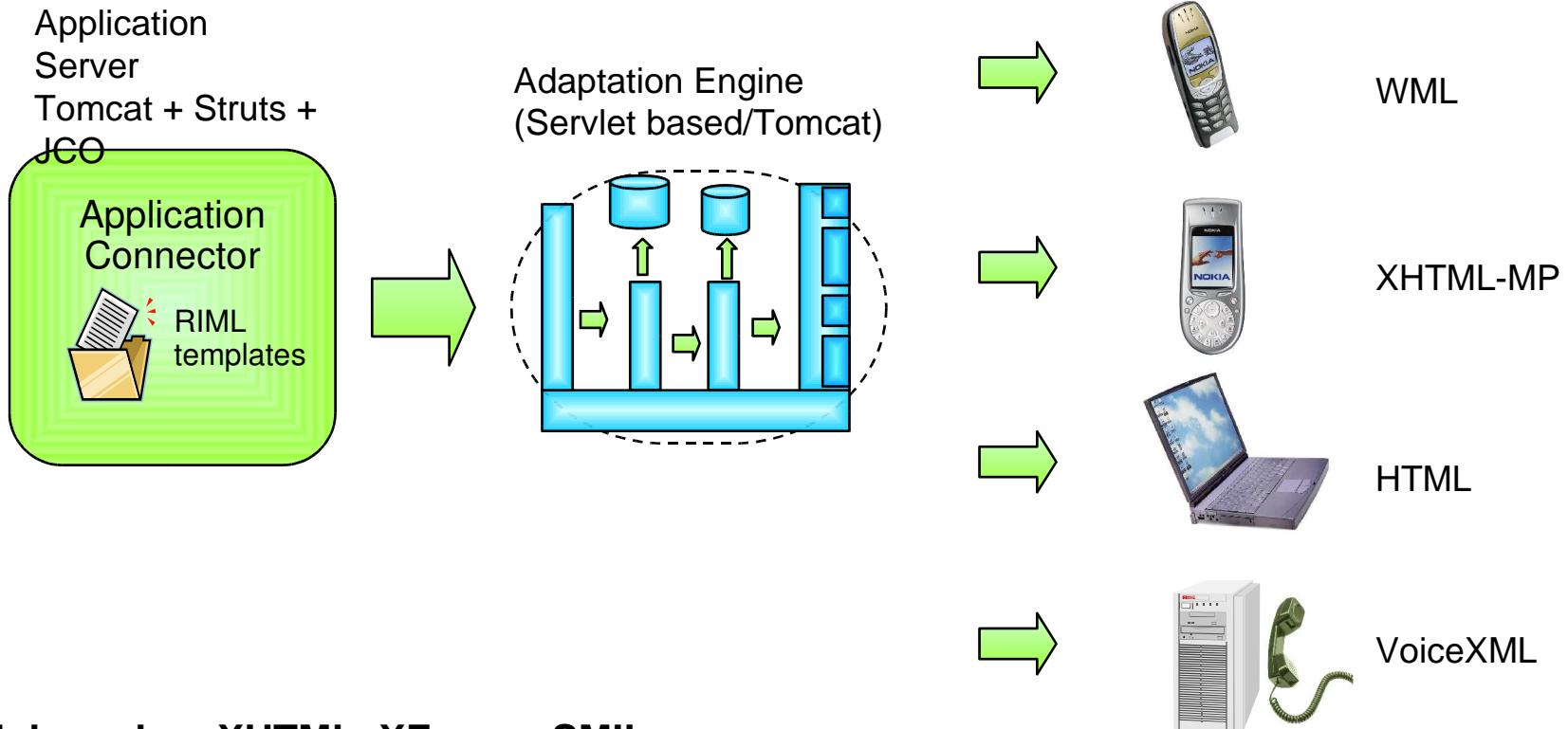


- ♦ **Simultaneous interaction through various input/output: multimodality**
  - \* Architecture
  - \* Usability studies



## SAP Research involved in:

- ♦ Standardisation efforts:
  - ♦ W3C Device Independence Working Group
- ♦ EU projects:
  - ♦ CONSENSUS FP5 project (finished):  
Adaptation engine and Authoring environment for device independent applications
  - ♦ SNOW FP6 project (to be started):  
Maintenance workers requiring nomadic devices to access documentation and to interact with it
  - ♦ WearIT@Work FP6 project (started):  
Use of wearables in the industrial field in Europe
  - ♦ eMergency (submitted):  
mobile access to emergency management solutions



**RIML based on XHTML, XForms, SMIL**

**Java - based implementation**

**device specific mapping based on XSL**

**Chiba - based XForms support**

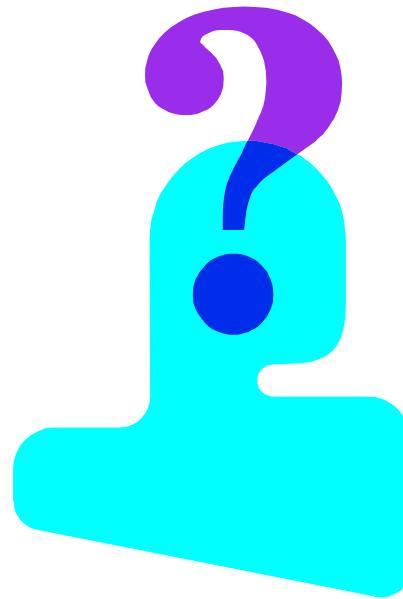
## SAP Research involved in:

- ♦ PDA based access through voice and pen
  - ♦ Infrastructure for testing multimodal possibilities
- ♦ Business cases identification
  - ♦ How close are clients from using multimodality?
  - ♦ How usable is multimodality?
- ♦ Homeland security application
  - ♦ How emergency staffs can make profit of multimodality today?

- ♦ **Authoring for full multimodal applications**
- ♦ **Merging device-independence and multimodality**
- ♦ **Designing multimodal infrastructure for mobile devices**
- ♦ **Understanding user needs in different contexts for different applications**
- ♦ **Picking the appropriate combination of modalities**
- ♦ **Measuring benefits of multimodality over existing systems**

**Thank you !**

**Questions ?**



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