

Document Security Class – Document type		Document Number			
Company Statement		#2222			
Prepared (also subject responsible if other)	Doc responsible/Approved	Date	Revision	Side No	
Brad Sipes CTO	Stefan Elmstedt CEO	2004-05-10	Rev A	1	(1)

## **ZOOMON** Mobile Solutions AB

## **Position Statement: Compound Documents**

ZOOMON is focused on the SVG Mobile value chain and in promoting and enabling a rich use experience based on SVG Mobile services and applications. Through our work in the SVG viewer business ZOOMON has seen a growing focus from customers' requirements (mobile operators and terminal manufacturers) to tightly integrate SVG viewing with XHTML engines in real world handset implementations. As such, ZOOMON understands the importance of integrating SVG with other document types in order to create a coupling of existing standards that will allow mobile solutions to be built in the most straight forward manner and still address the many use cases that are emerging for compound document based services.

ZOOMON encourages execution through a controlled process of identifying the use cases and detailing the requirements prior to the creation of a specific work task to define a compound document solution. In particular, ZOOMON is interested in the specific use cases pertaining to the mobile industry where demand for mixed document support is strong and growing. ZOOMON believes that it is imperative for standards to be set accordingly and that the market is not left alone to establish de-facto solutions.

ZOOMON supports heavy reliance on existing W3C standards such as SMIL, DOM, XHTML, and SVG and believes that the optimal solution will rely on loose coupling rather than other solutions such as brand new formats or other authoring focused definitions.

In summary, ZOOMON is committed to supporting W3C in establishing a formal process to define a detailed standard solution to meet the growing requirements placed on the mobile industry to combine existing standard document format types.

## **About ZOOMON**

ZOOMON is a software product company providing solutions for visual mobile communication based on mobile SVG. The solutions address mobile phone and wireless device manufacturers, mobile operators and content creators. ZOOMON is the leading worldwide supplier of embedded SVG Tiny viewers supplying several of the world's largest terminal manufacturers including Sony-Ericsson and Siemens.

ZOOMON's active participation within the W3C is a vital mechanism allowing ZOOMON to contribute in shaping the future of mobile graphics. The company is based in Stockholm, Sweden. For more information see <a href="https://www.zoomon.com">www.zoomon.com</a>.