

Agenda



0900-0915 **Welcome and Introduction**

0915-0945 **Vision and Ambition for the Mobile Web**

Philipp Hoschka, Deputy Director for W3C Europe and Mobile Web Initiative leader

0945-1045 **Mobile Web Challenges and Potential**

Jonas Wilhelmsson (Drutt), Keith Waters (France Telecom), Franklin Davis (Nokia), and Rhys Lewis (Volantis)

Chair: Rotan Hanrahan (MobileAware)

1045-1115 **Coffee Break** – downstairs

1115-1215 **W3C's MWI: Putting the Vision into Practice** Jo

Rabin (mTLD), Charles McCathieNevile (Opera), Paul Walsh (Segala M Test), and Chris Yanda (BBC) as invited speaker

Chair: Daniel Appelquist (Vodafone)

1215-1230 - **Questions and Answers**

Philipp Hoschka and MWI Sponsors



WORLD WIDE WEB
consortium[®]

UK & Ireland Office



Introduction to W3C

Michael Wilson

UK & Ireland Office of W3C



What is W3C ?

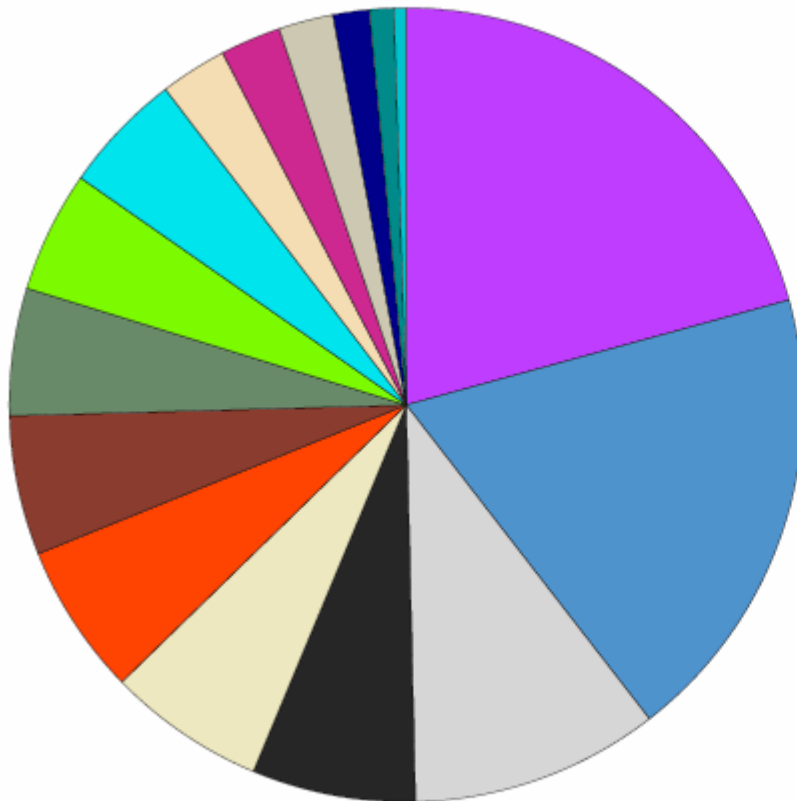
- The World Wide Web Consortium was formed in 1994 by Tim Berners-Lee to harmonize commercial developments of the Web.
- Not for profit, formal process, patent policy
- Over 350 member organisations – big & small, developer & user, in Americas, Europe and Asia
- W3C develops recommendations for technologies to use on the Web.
- Recommendations are developed by working groups of members – about 3 years from creation to recommendation
- W3C is leading the Web to its full potential.



Who are the W3C members ?

W3C[®]

W3C Members Categories

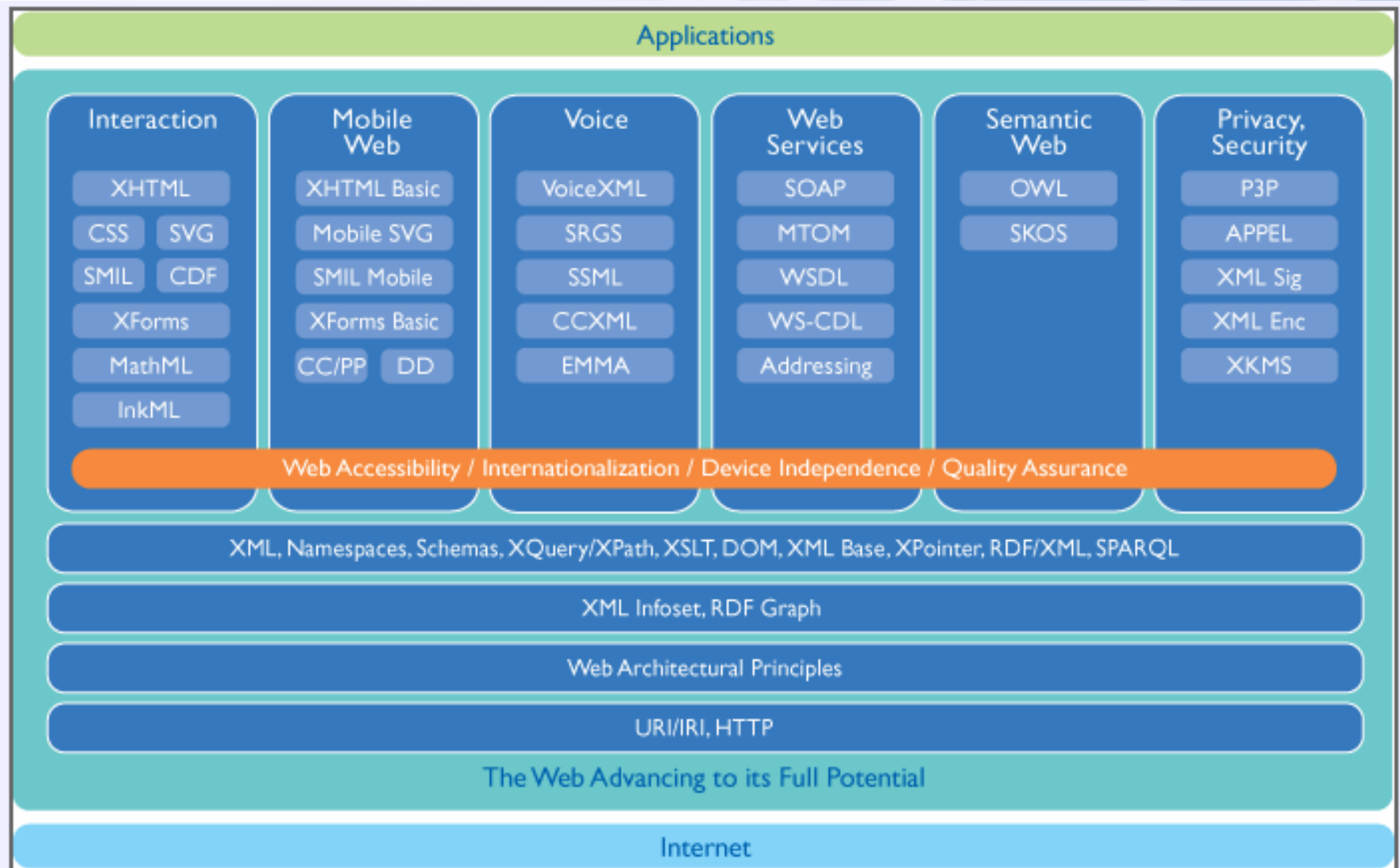


Software	(20.7%)
(unclassified)	(18.8%)
Universities	(10.1%)
Research Organization	(6.7%)
Consultants/Systems Integrators	(6.4%)
Information Technology Systems	(6.2%)
Government Agency/Lab	(5.7%)
Telecommunications Services	(5.2%)
Internet and Web Services	(4.9%)
Membership Organization	(4.9%)
Content/Media	(2.7%)
Web User	(2.5%)
Hardware/Software	(2.2%)
Advocacy Group	(1.5%)
Hardware	(1.0%)
Financial Services	(0.5%)

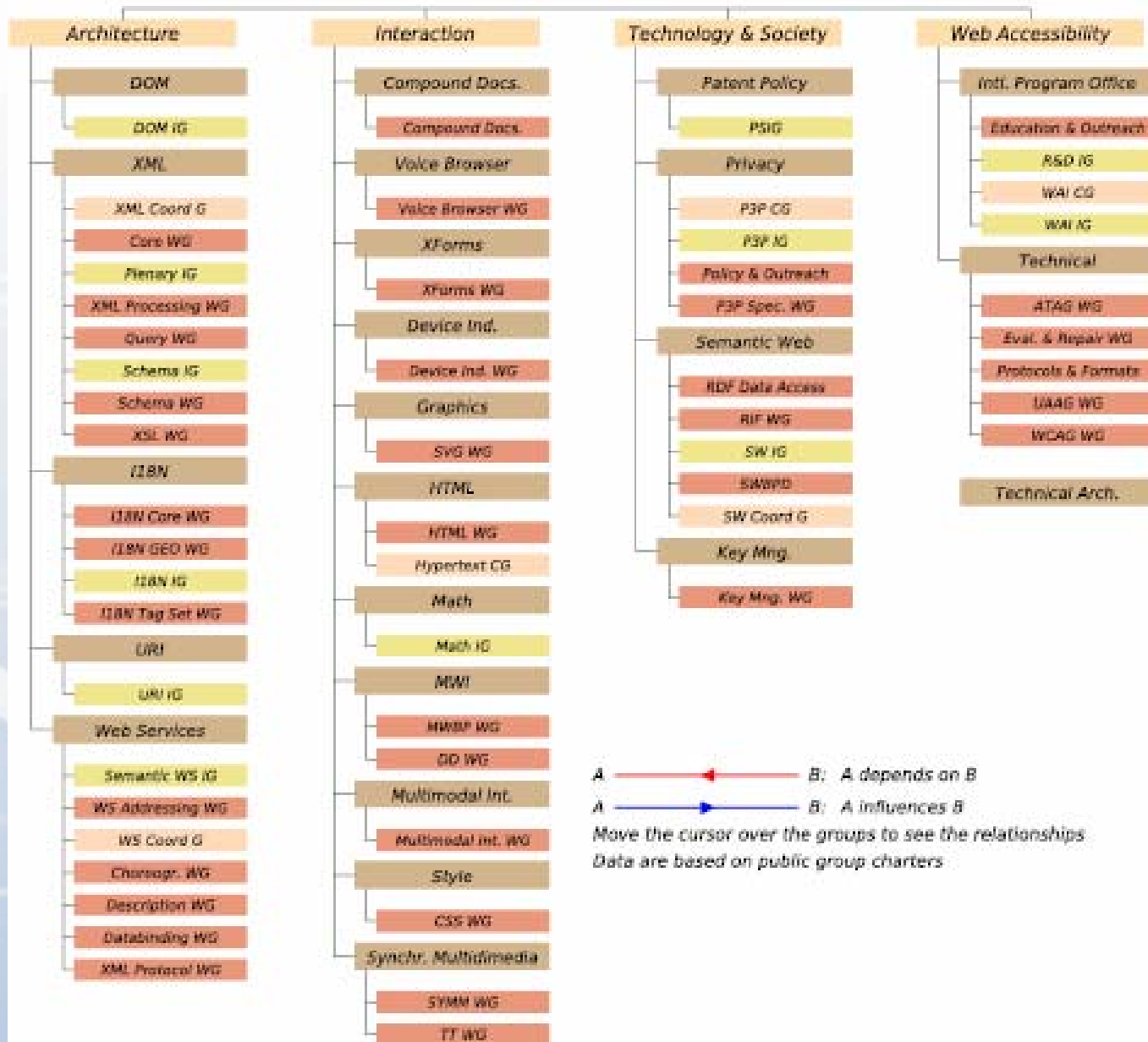
What W3C has done



- Over 80 recommendations published.



Current W3C Working Groups



Recently Started Work



- Architecture Domain
 - Efficient XML Interchange (was: Binary XML)
 - XML Schema patterns for databinding
 - XML Processing Model
 - International Tag Set
- Interaction Domain
 - “Rich Web Clients”
 - Device Description Working Group
 - Mobile Web Best Practices Working Group
- Technology & Society Domain
 - Rule Interchange (was: Semantic Web Rules)
 - Life Sciences

Possible Future Work



- Architecture domain
 - Semantic Web Services
 - WS Security
 - DOM
- Interaction domain
 - Usability
 - Ubiquitous Web Interfaces
 - WebCGM
 - SSML Internationalization
 - Web Forms (possible XG)
- Technology & Society domain
 - Digital Rights Description
 - Content Filtering
 - Trust
 - Semantic Web Education and Outreach Group
 - Media Metadata (was: Media RSS)
 - Multimedia Annotation
 - Photo RDF Photo annotation (possible XG)

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Philipp Hoschka and MWI Sponsors



Welcome Address

Tim Berners-Lee
Director W3C

MWI Sponsors

